

FOR IMMEDIATE RELEASE

Specification Management + Environmental Compliance = Environmental Responsibility

GlobalPKG, Inc. Forms Alliance with Environmental Packaging International (EPI) and Foresite Systems Ltd., Offering Users Seamless Automation of Package Specification Development and Environmental Regulatory and Reporting Compliance.

Orlando, Florida, March 27, 2003 – GlobalPKG, Inc., the leading provider of online Packaging Lifecycle Management solutions, announced today a partnership with EPI, the leader in providing software and consulting services to assist multi-national corporations with electronics and packaging regulations worldwide, and Foresite Systems Ltd, the developers of the leading packaging compliance software Pack.NET.

The partnership provides businesses that have intensive packaging production requirements with the most comprehensive means to manage packaging and model environmental costs while meeting reporting and compliance requirements. A uniform data interface will facilitate data sharing between various parts of the packaging chain to meet international reporting requirements. In addition, Global PKG and EPI will work with their clients to ensure that data is developed and collected in such a way as to fulfill the requirements of both systems.

“EPI is the leader in assisting companies to deal with the complex regulatory environment for packaging and product stewardship worldwide, and we are very excited to partner with them. This partnership demonstrates GlobalPKG’s commitment to provide our customers with true control over the complete packaging process. The results they are going to see will be in efficiency, cost reduction and more intelligent response to environmental issues,” said Robert DeNola, Founder and Strategist, GlobalPKG.

“Together, GlobalPKG and EPI are empowering all participants in the packaging process across the enterprise and throughout their supply chain with a seamless solution for design and collaboration in real time requiring only the use of an Internet browser. The results for our clients will be faster time to market, a significant reduction in costs associated with packaging supply chain and a previously unrealizable level of efficiency in managing complex environmental requirements.”

Victor Bell, CEO, EPI, said, “It is critical for packaging designers to understand the environmental issues and fee requirements affecting their products and packaging. By having these data systems integrated, we can help avoid redundancy in data collection and maximize the economic benefits of Pack.NET by linking it to the best packaging and product data available within the company’s systems.”

Packaging in the Complex World of Multi-National Regulations

The packaging industry is estimated to be a \$450 billion global market. This industry has traditionally proven difficult to streamline since it involves a complex array of specialized manufacturers, distributors, fabricators, and many others. To compound matters, packaging specifications number in the thousands and cover everything from dimensions, materials and design to environmental and regulatory information, company-specific policies, units of measurement, legal requirements, raw materials usage, recycling, and much more. In spite of this complexity, the typical enterprise packaging processes is disjointed and relies on a hodge-podge of legacy systems. Often captured in little more than hard-copy binders, data is often lost in the supply chain and difficult, if not impossible, to share. Additionally, the information that needs to be accessed and shared is frequently incomplete, inconsistent or dated. Lastly, product and packaging development processes currently require a linear hand-off of data from participant to participant, whereas

they should ideally work in tandem to support real-time collaboration and rapid iterations, producing the highest quality package in the most cost efficient and environmentally responsible way possible.

About EPI

Environmental Packaging International (EPI) is a consultancy specializing in compliance with Extended Producer Responsibility (EPR) laws for packaging, batteries, and electronics. EPI assists companies with regulatory tracking, compliance management strategies, implementation of data systems, and custom research.

EPI services offer a level of precision commensurate with the complexity of today's international environmental packaging and product stewardship requirements. EPI's clients include companies ranging from small businesses to Fortune 500 companies, packaging manufacturers, and industry associations.

In addition to its consulting services, EPI is the North American provider of Pack.NET, offering companies a comprehensive software solution to their international reporting needs.

About Foresite Systems

Based near Birmingham, England, Foresite Systems (www.foresite.org) is a Microsoft Certified Partner. Foresite is the developer of PackTrak (the client/server version) and Pack.NET, the Internet-based software used in North America.

Foresite is also engaged in creating and maintaining a database of packaging, the Foresite National Packaging Database, which contains the detailed packaging information of some 1.5 million products. This data assists wholesalers and retailers in to obtain the detailed packaging information on the products that they sell.

About GlobalPKG

GlobalPKG, Inc. (www.gpkg.com) is a San Jose, California-based Corporation founded by a team of technology and packaging experts that has worked together for the past seven years to create Internet-delivered, enterprise solutions for all participants in the packaging supply chain. GlobalPKG offers the first hosted e-service that enables fully integrated packaging specification management, real-time collaboration, and design automation to dramatically increase the efficiencies of the enterprise product life cycle. Leveraging the Internet, GlobalPKG offers a unique, uniform, and real-time approach to managing the packaging life cycle process with all participants of the packaging supply chain, reducing costs and time-to-market, and improving communications and packaging quality across the enterprise.

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